



ANIMALHELPNOW®

FOR ANY U.S. WILDLIFE EMERGENCY OR CONFLICT, ANYTIME

Introduction for Wildlife Rehabilitators

What is Animal Help Now?

Animal Help Now (AHNow) is the top wildlife emergency resource in the United States. It's a website and smartphone app that helps "finders" locate and contact the nearest, most appropriate help for injured, orphaned, potentially orphaned, or otherwise distressed wildlife. AHNow also connects people with wildlife conflicts with experts who can humanely assist.

AHNow also advocates on behalf of wildlife and educates the public about minimizing everyday threats to wild animals, such as vehicle strikes, window strikes, and cat and dog attacks.

AHNow is a volunteer-based nonprofit organization.

Mission

To provide the best wildlife 911 service and help humans be better neighbors to wildlife.

Vision

AHNow envisions a world in which humans:

- Respect wildlife
- Are familiar with threats facing wildlife and act to minimize them
- Are educated about wildlife emergencies and empowered to effectively help orphaned, injured, and distressed wild animals
- Are educated about living in harmony with wildlife and empowered to effectively and humanely resolve human/wildlife conflicts
- Place high value on the services provided by wildlife rehabilitators, humane wildlife conflict operators and other wildlife experts

Wildlife Emergency Service

AHNow's Wildlife Emergency service directs finders to the closest, most appropriate wildlife emergency experts. AHNow's listings prioritize helpers who are open at the time

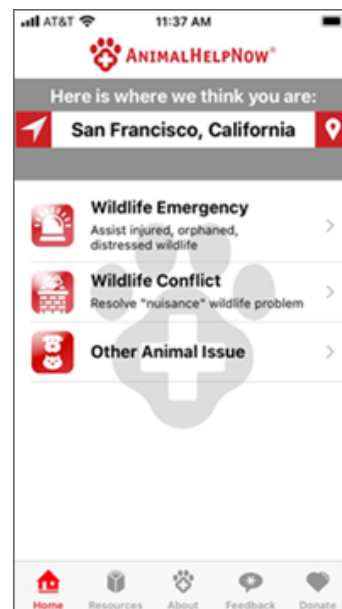
of use. The results can be narrowed down through AHNow's Search by Animal feature.

AHNow's Wildlife Emergency service was accessed nearly 130,000 times in 2022!

Wildlife Conflict Service

AHNow provides users with easy access to humane wildlife control operators and consultants, basing our listing decisions on compliance with the British Columbia SPCA's AnimalKind standards.

Our Wildlife Conflict service was accessed an estimated 21,000 times in 2022. This service is still in the early stages of development. We expect to see substantial growth here over the next several years.



As an at-home rehabilitator, I use Animal Help Now as a referral tool on an almost daily basis during baby season.
Suzie D, Georgia

Education

Animal Help Now has an extensive library of information with topics ranging from how to capture waterfowl to how to make your windows bird-friendly. See our [Resources page](#) and our social media channels for more information.

Helping the “Helpers”

AHNow was created with wildlife emergency professionals (a.k.a. *helpers*) in mind. Among the many benefits it offers wildlife rehabilitators is the ability to quickly locate the closest, most appropriate help for callers outside your area and callers with animals you do not rehab.

AHNow maintains an ever-changing database of more than 4,000 wildlife rehabilitators, veterinarians who treat wildlife, wildlife hotlines, wildlife rescues, and the like. The majority of these helpers are wildlife rehabilitators, and the majority of rehabilitators work out of their homes. They, in particular, need all the help they can get. AHNow supports rehabilitators in numerous ways, including making it easy for them to customize their AHNow listings.

Helper Profile

Your helper profile is what the public sees when they access your listing on AHNow. It contains your contact information and hours of availability, as well as detailed information on the animals you accept. All wildlife rehabilitators who have been on their state’s published list in the past several years likely have a profile on AHNow. To see your profile, follow these easy steps:

1. Go to www.AHNow.org from your primary rehabilitation location, or change the YOU ARE HERE address to your city and state.
2. Click Wildlife Emergency.
3. Your profile should appear under Top Results. If it doesn’t, you’ll likely find it by scrolling down to Additional Results.
4. For help using AHNow, see the brief tutorial at www.AHNow.org/HowToVid.

Animal Help Now connects the public directly to wildlife rehabilitators. It's a great leap forward in providing wildlife assistance!

Kai Williams, Executive Director, International Wildlife Rehabilitation Council

You can also view your profile on our phone app.

Customize Your Profile

Your profile is your friend! Customize it as needed.

Full? Closed for the season?

Newly licensed for a species?

Prefer texts to phone calls?

Don't want calls in the middle of the night?

Just need the phone to stop ringing for a few days?

No problem! All you need to do to customize your profile is set up an AHNow helper account. **Contact Elena at ElenaR@AHNow.org to get your Unique Codes and account setup instructions today!**

The more wildlife rehabilitators collaborate with AHNow, the easier all our lives become and the more wildlife we can all assist!

The screenshot shows a web browser interface for a WildCare profile. At the top, there are buttons for 'Details', 'Map', 'Directions', and 'Share'. The profile title is 'WildCare'. Below the title, there is a note: 'Always call first to confirm the helper's address and make sure the facility is open.' The 'Animals' section lists: 'Small Mammals, Medium Mammals, Large Mammals, Fawns, Bats, Skunks, Passerines (Songbirds, Etc.), Raptors (Hawks, Owls, Eagles, Etc.), Waterfowl, Reptiles, Amphibians.' A red text box states: 'This helper prefers to be contacted by phone call.' The phone number is '(415) 456-7283'. The email is 'info@discoverwildcare.org'. A note says: 'If clicking/tapping the email address does not open your mail program (Gmail, Outlook, Yahoo, etc.), you will need to do so yourself.' The address is '76 Albert Park Lane, San Rafael, Marin County, CA 94901'. Hours are 'Mon - Sun 9:00a - 5:00p'. The type is 'Wildlife Rehabilitator'. Notes state: 'After-hours phone is for emergencies only and is staffed until 10pm daily.' There are links for 'Visit Website' and 'Visit Facebook Page'. A footer note says: 'Most wildlife rehabilitators are volunteers who rely on public support to help pay for animal care expenses. When you drop off an animal, please consider making a donation to assist in the animal's care.'

Example of a helper profile from AHNow's web desktop platform.

Take charge of your profile!

Keep it current at <https://ahnow.org/HelperUI/> (or click Helper Login at www.AHNow.org).

For assistance accessing your profile, contact Elena at ElenaR@AHNow.org.

To be added to our database, click [HERE](#).